



Get more out of your next meeting.

Come to Sarasota and Her Islands for your next meeting and discover so much more to love, beyond the beaches.

SARASOTA
— AND HER ISLANDS —

Longboat Key · Lido Key · Siesta Key · Casey Key · Venice · Manasota Key · Englewood · North Port
800-522-9799 www.sarasotafl.org

The Sarasota Convention & Visitors Bureau—Making Meetings Mean So Much More.

With such a variety of creative outlets, it's no wonder meeting planners continue to pick Sarasota as one of the most popular meeting destinations in the world. From executive incentives and meetings to trade shows and citywide events, Sarasota has something for everyone, thanks to an incredible range of properties, venues and attractions.



How We Can Help

CREATE AND SEND YOUR RFP ONLINE

Submit your RFP to the SCVB via www.sarasotafl.org. It will be distributed to our partners, and we will respond to you directly concerning your request.

SALES AND SERVICES

Every meeting is unique. We will assist you in finding just the right hotels and venues based on your specific needs. We also can assemble welcome bags for your attendees.

ATTENDANCE-BUILDING

We can help promote attendance for your upcoming meeting through mail or online distribution of information on the Sarasota area.

REFERRAL PROGRAM

Based on your needs, we will help you find specific products and services locally to ensure that your meeting operates successfully. From transportation to catering to special event producers and more, we can find the right business for you.

CORPORATE SOCIAL RESPONSIBILITY

The Sarasota Convention & Visitors Bureau is committed to providing meeting professionals with just the right Corporate Social Responsibility opportunity for your group. The SCVB embraces conservation and sustainability from both a people perspective and planet perspective, and we will assist you in adding a rewarding Corporate Social Responsibility project to your meeting or incentive agenda.

E-NEWSLETTER

Have all of the information and events happening in Sarasota County come right to you! A quarterly e-newsletter, for meeting planners only, is available. Please sign up by sending an email to meetings@scvb.org.



WHO IS THE SCVB?

The Sarasota Convention & Visitor's Bureau is the official and primary provider of visitor information for Sarasota County, where tourism is the top industry. We produce the only "Official Sarasota County Visitors Guide," operate the Sarasota Visitor Information Center, manage tourism media relations, host www.sarasotafl.org and conduct extensive research on visitor trends and tourist spending. And best of all, we can help transform your next meeting into an effective and entertaining event.



Top 10 Reasons to Meet Here

1. Enjoy a warm reception, thanks to an average air temperature of 72.6° F.
2. Everybody's doing it! Sarasota County welcomes 4 million visitors annually.
3. Within a 20-mile radius of Sarasota, there are more Zagat-rated restaurants than anywhere else in Florida.
4. Sarasota County boasts 35 miles of powder-soft beachfront, with 13 public beaches.
5. Some of the best business is done on the golf course. Luckily, Sarasota County offers more than 1,000 public, semi-private and private golf holes.
6. Over 40 lodging properties, from unique venues to campgrounds to luxury resort hotels, offer flexible, plentiful meeting space.
7. Don't just take our word for it. Sarasota has been ranked by Money Magazine as the best small city in the United States. Also, the Sarasota CVB was selected as one of the best meeting spots in the South in 2009 by Convention South Magazine.
8. Does your group love the water? You're in luck. Sarasota County's total area is 42.58% water!
9. Looking for the perfect place for outdoor team-building exercises? Sarasota County is a leader in the growing ecotourism industry.
10. When the meetings are over and it's time to unwind, Sarasota's Myakka River offers 58 miles of fishing, kayaking and canoeing.

All Work and No Play? Not Here.

SHOPPING & DINING

Antique stores, art galleries and boutiques abound, and Florida's highest concentration of Zagat-rated restaurants can be found in downtown Sarasota, Venice, St. Armand's Circle and Dearborn Street in Englewood.

CULTURE

Offering more than 10 theaters and 100 art galleries, Sarasota is the only destination of its size to have a professional symphony, opera and performing arts hall. In addition, you'll discover The John and Mable Ringling Museum of Art, featuring Circus museums (including the Tibbals Learning Center with the World's Largest Miniature Circus), Historic Spanish Point, Venice Theatre and Asolo Repertory Theatre.

MORE INFORMATION

Sarasota Convention & Visitors Bureau

Administrative Offices

766 Hudson Ave - Suite A
Sarasota, FL 34236
Phone 941-955-0991
Fax 941-955-1929
meetings@sarasotafl.org

Sarasota Bradenton International Airport (SRQ)

Phone 941-359-5200
www.srq-airport.com

ECOTOURISM

The most picturesque beaches in the world are here, along with Oscar Scherer State Park, Myakka State Park, Sarasota Bay, over 35 golf courses, the 10.6 mile Legacy Trail, kayaking, biking, canoeing, hiking, birdwatching, nature trails and so much more.

GROUP ATTRACTIONS

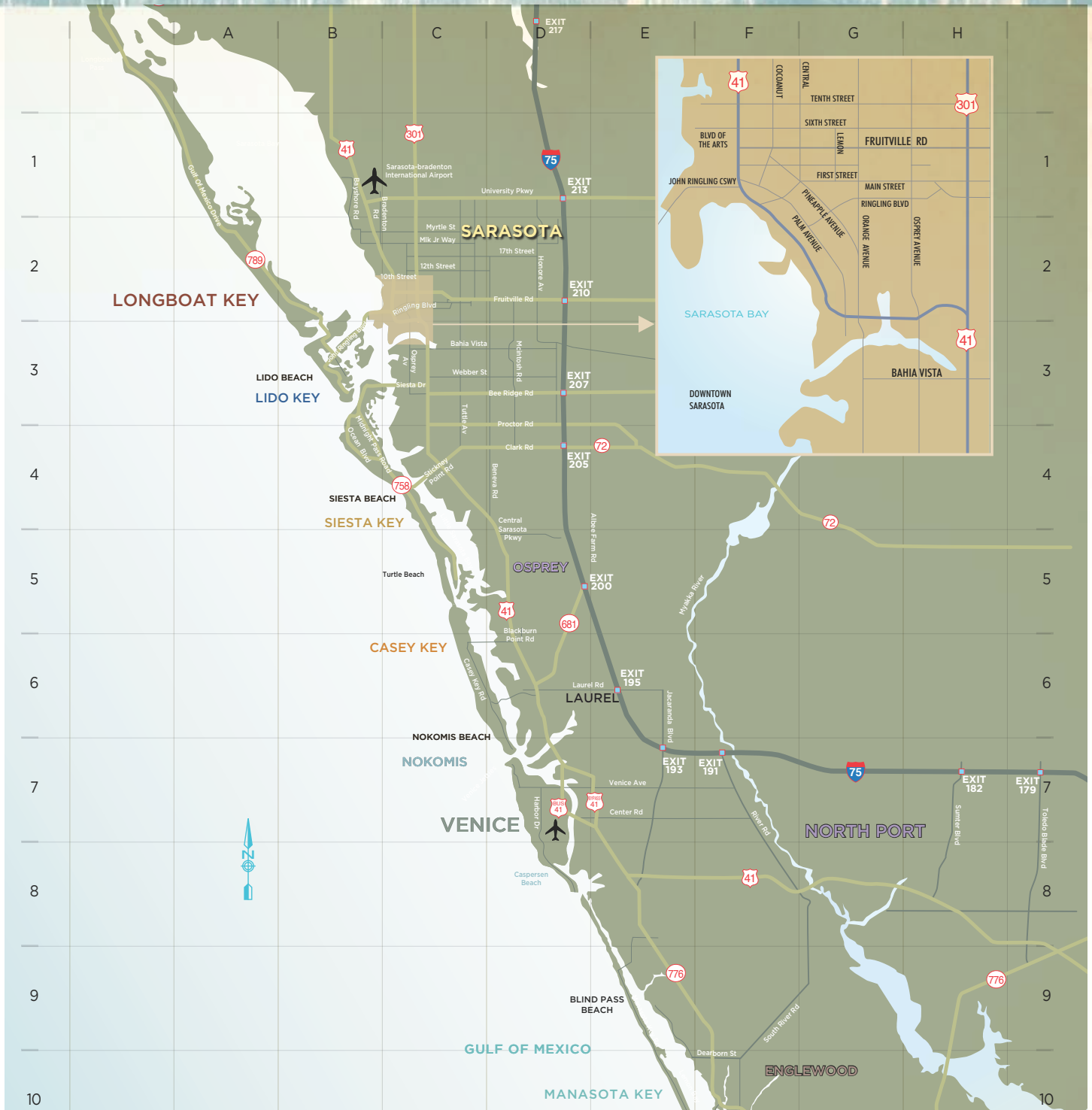
Discover Sarasota's one-of-a-kind entertainment options, such as the Mote Marine Laboratory, G. Wiz (Gulfcoast Wonder & Imagination Zone) Science Museum, Historic Spanish Point, Marie Selby Botanical Gardens, Sarasota Jungle Gardens, Warm Mineral Springs, The Children's Garden, and Crowley Museum and Nature Center.

Official Sarasota Visitor Information Center

Monday-Saturday: 10:00 am to 4:00 pm
701 North Tamiami Trail (US 41), Sarasota, FL 34236
Phone 941-957-1877
Toll Free 800-522-9799
Fax 941-951-2956
info@sarasotafl.org

Tampa International Airport (TPA)

Phone 800-767-8882
www.tampaairport.com



GETTING HERE

Sarasota Bradenton International Airport (SRQ) serves over one million passengers a year as an aviation gateway to the southwest Gulf Coast of Florida. Major domestic and commuter airlines provide daily scheduled service, as do seasonal international and domestic charter carriers. There are 11 non-stop flights to Sarasota.

Tampa International Airport is just 51 miles north of Sarasota County.

Visit www.sarasotafl.org for travel arrangements.

DRIVING DISTANCES

Driving distances to Sarasota from:

St. Petersburg.....	39 miles
Tampa.....	51 miles
Naples.....	105 miles
Orlando.....	127 miles
Palm Beach.....	179 miles
Miami.....	211 miles
Jacksonville.....	236 miles
Tallahassee.....	283 miles

MAJOR ACCESS ROADS: Interstate 75 (North - South) and US Highway 41 (North-South)

***Please note that from the airport, it is a 10-minute drive to Downtown Sarasota and a 30-minute drive to Venice.**