



Sarasota County Tourism Managing Director Invited To Sit On Southeast Tourism Society Board of Trustees

FOR IMMEDIATE RELEASE

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SARASOTA – Stephanie Grosskreutz, Managing Director of the Sarasota Convention & Visitors Bureau (SCVB), was recently invited to sit on the Board of Trustees for The Southeast Tourism Society (STS). Mrs. Grosskreutz was chosen for this honor because of her leadership role in the organization in the past few years. Specifically, Mrs. Grosskreutz was responsible for bringing the group’s Annual Spring Conference to Sarasota & Her Islands just two short years ago and the SCVB hosted a memorable event at Ringling Courtyard and the group consumed over 350 room nights for Sarasota County hotels.

The board of Trustees has exciting challenges ahead in the upcoming year, including the selection process of education scholarship recipients, the development of partnerships with Southeastern Colleges and Universities along with establishing a new structure for STS’s popular and Nationally renowned Marketing College which takes place each summer in Georgia. The purpose of the STS is to address professional issues facing the travel & tourism industry.

The Sarasota Convention & Visitors Bureau leads and supports the tourism industry in Sarasota County by providing the highest quality, and most innovative, marketing programs and promotions to ensure the continued growth of tourism and travel from visitors around the world. For more information, contact Erin M. Duggan at (941) 955-0991, ext. # 108, or eduggan@sarasotafl.org.