



September 15, 2008

SCVB Announces 2008/2009 Board of Directors

Sarasota Convention & Visitors Bureau
Announces 2008/2009 Board of Directors

Sarasota, Florida – The Sarasota Convention and Visitors Bureau (“SCVB”) announces the members of the Board of Directors for the 2008/2009 Fiscal Year. The Executive committee of the Board of Directors is comprised of the following individuals: Chair, David Pierce – Business Development Director of The Venice Area Chamber of Commerce; Immediate Past Chair, Sharon Cunningham– President of Cunningham Property Management; Vice Chair, Leslie Power – General Manager of Hotel Indigo; and Secretary/Treasurer, Richard Bradshaw – Owner of Comfort Inn & Days Inn, Clark Road.

Returning general members of the SCVB Board are: Dr. John Wetenhall, Executive Director with The John & Mable Ringling Museum of Art; Aledia Tush, Owner of CB Outfitters; Trent Young, Owner of Captain’s Landing; Jay Schrock, Ph.D, Professor, USF School of Hotel & Restaurant Management; James McManemon, General Manager of The Ritz-Carlton Sarasota; and Dan Schefer, Operating Partner of Fleming’s Prime Steakhouse & Wine Bar. Brand new to serving on the SCVB board are Larry Fineberg, Vice President of Leasing for Benderson Development; Susan T. Danis, Executive Director of The Sarasota Opera; Mark Becker, General Manager of The Hyatt Regency, Sarasota; and Kumar Mahadevan, Ph.D., President and CEO of Mote Marine Laboratory.

The Sarasota Convention & Visitors Bureau is the sales and marketing organization contracted by the Sarasota County Tourist Development Council (TDC) to champion the growth of business and leisure tourism in Sarasota County. The tourism industry is a leading economic engine for the region, with 4 million visitors generating a \$2 billion economic impact and nearly 17,000 local jobs in 2007. For more information, contact Erin M. Duggan at (941) 955-0991, ext. 108, or eduggan@sarasotafl.org.

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