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2008 YMCA Siesta Key Triathlon

FOR IMMEDIATE RELEASE

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2008 YMCA Siesta Key Triathlon

Sarasota, FL – The Sarasota Convention and Visitors Bureau is proud to sponsor the 25th Annual YMCA Siesta Key Triathlon. The event will take place on Sunday, October 5th on the Siesta Key Public Beach at 7:30 AM. There will be both a triathlon and duathlon on Sunday. The triathlon consists of a 1-kilometer swim, 21K bicycle ride and 5K run. The duathlon consists of a 2-mile run, 21-kilometer bicycle ride and 5K run. There will be a post-race party, with the awards ceremony held on beautiful Siesta Beach.

In order to register for the event, please download a form at <http://www.sarasota-ymca.org>, under the events section, and return it to any Sarasota Family YMCA branch or visit www.active.com for online registration. You can also register at the Triathlon Expo held at the YMCA ESJ Branch's Teen Center from 1:00 – 7:00 PM on Saturday, October 4th. The event is expected to attract an estimated 500 athletes, and all event proceeds benefit the Sarasota Family YMCA Sharks Swim Team.

The Sarasota Convention & Visitors Bureau (SCVB) leads and supports the tourism industry in Sarasota County by providing the highest quality, and most innovative, marketing programs and promotions to ensure the continued growth of tourism and travel from visitors around the world. The Sports Marketing Department of the SCVB continues to bring quality sporting events to Sarasota County to create economic impact. For more information, contact Jason Puckett at (941) 955-0991, ext. 105, or jpuckett@sarasotafl.org.

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