

National Tourism Week Awards honor outstanding achievements and contributions to the Tourism Industry in Sarasota County.

Save time and fill out your nomination online!
www.sarasotafl.org/our-partners

Nominate someone from your team... The Sarasota Convention & Visitor Bureau joins the tourism industry in recognizing industry individuals who go above and beyond in their daily jobs to ensure that our visitors have an outstanding experience in Sarasota County. Whether your team member is a general manager, bookkeeper, hostess, gardener, shuttle bus driver, wait staff, retail salesperson, volunteer, boat captain, or owner, we want you to nominate that person for recognition. The tourism industry will honor all nominees and winners at a SCVB Coffee on Friday, May 14, 2010, from 8:00 to 9:00 AM. *Your team can nominate an unlimited number of individuals in each category.*

Tell us why... Please write a *detailed letter of recommendation* explaining why the individual should be considered for a tourism industry award. Be sure to include specific situations where your nominee provided outstanding customer service and made a positive contribution to the overall tourism industry. Award decisions will be based upon the information you provide, so please be as detailed as possible.

Award Nomination deadline:

The deadline for award nominations is Friday, March 19, 2010 by 5:00 PM.

I hereby nominate:

- **Tourism Leader of the Year Award:** Recognizes an individual who has made an outstanding contribution to the promotion of Sarasota County as a tourism destination. The individual has demonstrated outstanding leadership and been a tireless advocate of the tourism industry in Sarasota County. This nominee's contribution to the Tourism Industry has made a significant promotional and economic impact to our area during the calendar year 2009.

NAME _____

BUSINESS _____ **TITLE** _____

- **Guest Service Excellence Award - Management:** Recognizes a management employee who has shown dedication to customer service, initiative, creativity and who regularly goes above and beyond to contribute to the tourism industry in Sarasota County during the calendar year 2009.

NAME _____

BUSINESS _____ **POSITION** _____

- **Guest Service Excellence Award - Front Line:** Recognizes a front-line, hourly wage employee who has provided outstanding customer service to visitors in Sarasota County during calendar year 2009.

NAME _____

BUSINESS _____ **POSITION** _____

- **Guest Service Excellence Award - Back/Heart of the House:** Recognizes a back/heart of the house, hourly wage employee who has provided outstanding customer service to assist the front line staff and visitors in Sarasota County during calendar year 2009.

NAME _____

BUSINESS _____ **POSITION** _____

- **Guest Service Excellence Award - Volunteer:** Recognizes a volunteer who has provided outstanding customer service to promote the tourism industry in Sarasota County during calendar year 2009.

NAME _____

BUSINESS _____ **VOLUNTEER POSITION** _____

Your name and business _____

Your phone number and email address _____