

**FOR IMMEDIATE RELEASE:**

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**Local Business on Siesta Key expands with a new  
Raw Bar Concept: The Daiquiri Deck Raw Bar**

Sarasota, Fl:

The Daiquiri Deck, in the heart of Siesta Key Village, has expanded its business operation. What was formerly the Speakeasy, directly next to the Daiquiri Deck, has been renovated and added an additional "Platio" for outdoor dining and offers the new Raw Bar concept. The Siesta Key Chamber will be hosting a Ribbon Cutting ceremony for the new concept on Thursday, June 18<sup>th</sup> in conjunction with their monthly Business Card Exchange which is open to the public.

The Daiquiri Deck already has offered over 100 items on their regular menu. The new Raw Bar menu offers a great selection of oysters; Blue Point's fresh from the Atlantic, Eagle Creek's from the Pacific, and from Florida's Gulf of Mexico, the Apalachicola Oyster. The menu also includes steamed clams, Oyster Moxon, Oyster Rockefeller, Oyster Casino, Mussels Provençal and much more. A specialty of the house is the Apalachicola Oyster Shooters.

The impact to stimulating the economy in our community is a positive move on behalf of the partners, where new jobs were created. "We decided to reformat our brand in conjunction with the re-beautification project of Siesta Key Village," said Matt Grover, one of the three partners. "We have studied our customer base and the demographic changes in clientele to the Village, and we now offer more services and have also been able to transform our business to stay successful." All three partners are very active within the community, volunteering their time to sit on governing boards as well as donating their services and product for many charitable organizations.

The Daiquiri Deck Raw Bar: 5254 Ocean Blvd. in the heart of Siesta Key Village  
941-349-8697 [www.daiquirideck.com](http://www.daiquirideck.com)  
Open 7 days a week 11:00 am- 2:00 am, Live Music  
Happy Hour Daily 3-7; Late Night Happy Hour 10-close.

Daiquiri Deck Partners:

***Troy Syprett***

*Born in Sarasota Florida*

*St. Martha's/Cardinal Mooney H.S.*

*Graduated University of Florida (Undergraduate) – American University D.C. (Graduate Degree)*

*SBG Inc. President 1993 to Present*  
*Siesta Key Village Association Board of Directors 1996-2009 President 1997-2004*  
*Siesta Key Chamber of Commerce Board of Directors 1997-2008 (Siesta Key Government Issues Chair 1998-2009)*  
*Sarasota Chamber of Commerce Government Issues Committee 2002-2009*  
*Economic Development Corporation for Sarasota Board Member 2000-2004*  
*Sarasota Coalition of Business Association Board Member / founder 2007-2009*

***Matthew Grover***

*Born in Bar Harbor Maine*  
*General Studies Maine H.S.*  
*Graduated University of Maine at Orono*  
*SBG Inc. Director of Operations 1996 to Present*  
*Florida Restaurant and Lodging Member 1999-2009*  
*State Certified Food Safety Instructor*  
*Siesta Key Village Association Member*  
*Siesta Key Chamber of Commerce Member*

***Russell Matthes***

*Born in Goose Bay Labrador Canada*  
*St. Martha's/Cardinal Mooney H.S.*  
*Graduated University of Florida*  
*SBG Inc. Vice President 1993 to Present*  
*Siesta Island Trolley President 1999 to Present*  
*Siesta Key Village Association Board of Directors 1998-2009 Vice-President 2005-2009*  
*Siesta Key Village Association Events Committee Chair 2004-2009*  
*Siesta Key Chamber of Commerce Board of Directors 2008-2009*  
*Oyster Bay East Board of Directors 1999-2009 Vice-President 2007-2009*  
*Sarasota in Defense of Animals Board of Directors 1998-2009*  
*SDA Fundraising Chair 1999-2009*