

CONVENTION & VISITORS BUREAU

Partner Benefits

- Opportunity to partner with Sarasota Convention & Visitors Bureau as part of the area's leading economic contributor.
- Brochure placement and distribution at the SCVB Visitors Center, which attracts over 95,000 visitors each year.
- Hyperlink on Sarasota County's official tourism website, www.sarasotafl.org, currently seeing over **6500 sessions a day**.
- Listing in the Official Sarasota Visitor Guide and the opportunity to purchase additional advertising.
- Participation in Savor Sarasota Restaurant Week.
- Qualified visitor, meetings, sports, relocation and media leads.
- Representation and opportunity for brochure distribution on sales trips and media tours in key U.S. and International markets.
- Opportunity to host travel writers, meeting planners, travel agents and tour operators on SCVB familiarization trips to the area.
- Special event postings on the www.sarasotafl.org and in e-newsletters.
- More than 40 SCVB-trained volunteers proactively promoting your business at community events and the Visitor Center.
- Co-op advertising programs to help leverage your marketing dollars.
- Opportunity to participate in educational programs and receive valuable tourism research.

Some benefits may be limited to specific membership categories.

Category		Base Dues	# of Employee Fee
Arts		\$ 338.00	\$2.00
Attractions		\$ 338.00	\$2.00
Golf Courses		\$ 338.00	\$2.00 per golf course hole
Dining	1-25 seats	\$ 338.00	
	26-150 seats	\$ 399.00	
	151-300 seats	\$ 490.00	
	301-500 seats	\$ 611.00	
Catering		\$ 399.00	
Events		\$ 369.00	
Lodging	1-9 rental units	\$ 357.00	add \$400 if not in Sarasota County
	10-49 rental units	\$ 429.00	
	50-99 rental units	\$ 550.00	
	100-199 rental units	\$ 732.00	
	200+ rental units	\$ 943.00	
Meetings & Resources		\$ 338.00	\$ 5.00
Meetings Facilities		\$ 399.00	
Outdoor/Fishing/Recreation		\$ 338.00	\$ 5.00
Publications / Advertising		\$ 495.00	
Real Estate / Relocation		\$ 732.00	
Shopping / Retail		\$ 338.00	\$ 5.00
Transportation		\$ 338.00	\$ 2.00
Visitor Services		\$ 338.00	\$ 5.00

\$ 25.00 administration fee for all new partners.

- **Web Advertising available on www.sarasotafl.org Partners Only!**
- **The Official Sarasota 2010 Visitor Guide is currently being sold. It is the only Sarasota tourism piece that goes out of county backed by a \$3.6 million dollar marketing budget. Partners have a free listing!**

www.sarasotafl.org

Administrative Offices – 766 Hudson Avenue, Suite A, Sarasota, FL 34236 Fax: 941-955-1929

Official Sarasota Visitors Center – 701 North Tamiami Trail, Sarasota, FL 34236