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FOR IMMEDIATE RELEASE  
July 16, 2009

### **Sarasota & Her Islands Offers Vacations On Sale**

Sarasota, Fla. (July 16, 2009) – Sarasota & Her Islands ([www.saleasota.com](http://www.saleasota.com)) is making it easier for families to take a vacation this summer and fall by offering accommodation and entertainment discounts July through October ideal for the budget-conscience traveler.

In a promotion called “Sale-a-sota” select hotels including The Hyatt Regency Sarasota, La Palme Royale Bed & Breakfast and the Tropical Breeze Resort (just to name a few) are offering “Buy 3, Get 1 free!” When visitors book three nights in any of the participating hotels, they will receive an additional night for free.

“Think of all the memories families make on vacation and what if every vacation had one more day added to it,” said Sarasota Convention and Visitors Bureau President Virginia Haley. “We know families are struggling this summer so we hope that by giving away a free night they will be able to enjoy at least one more fun-filled day of family time.”

The “Sale-a-sota” promotion is paired with the attractions collaborative, Days of Discovery where visitors enjoy \$2 off with coupon to Sarasota’s major attractions such as The John and Mable Ringling Museum of Art ([www.ringling.org](http://www.ringling.org)), Mote Aquarium ([www.mote.org](http://www.mote.org)), Selby Botanical Gardens ([www.selby.org](http://www.selby.org)), G.WIZ Science Museum ([www.gwiz.org](http://www.gwiz.org)), South Florida Museum and Bishop Planetarium ([www.southfloridamuseum.com](http://www.southfloridamuseum.com)), Historic Spanish Point ([www.historicspanishpoint.org](http://www.historicspanishpoint.org)) and Sarasota Jungle Gardens ([www.sarasotajunglegardens.com](http://www.sarasotajunglegardens.com)).

The Days of Discovery coupon is available at [www.sarasotafl.org](http://www.sarasotafl.org). A coupon must be used to receive the discount at each of the venues. To book a Sale-a-sota stay go to [www.saleasota.com](http://www.saleasota.com).

The complete list of hotels participating in the Sale-a-sota Buy 3, Get 1 Free promotion (available at [www.saleasota.com](http://www.saleasota.com)) is extensive. Those listed here are a mere sampling of deals available.

- **Best Western Midtown Sarasota** with rates as low as \$79/night plus tax. Use promotion code: Promo.
- **Hotel Ranola** with rooms as low as \$99/night. Call (941) 951-0111, 9 a.m. - 5 p.m. to reserve a room at this special rate.
- **Best Western Ambassador Suites Venice** with rates as low as \$99/night for a 2 queen-size suite or 1 king-size suite. Use promotion code: SCVB 3 in 1 rate.
- **Tropical Breeze Resort** with rates \$99, Sunday - Thursday and \$129, Friday - Saturday. Restrictions apply with this promotion. Contact the resort directly for specifics and use promotion code: 4for3.
- **Hampton Inn & Suites Venice Bayside** with special rates of \$109 per night plus tax for a deluxe room and \$139 per night plus tax for a suite with kitchen. All rooms and suites include a hot breakfast. Use promotion code: 4FRE (Blackout dates: Sept. 4 - 9, 2009)
- **Siesta Holidays** with rates of \$115 per night plus tax for 1 bedroom/1 bath for two guests and \$145.00 per night plus tax for 2 bedroom/2 bath for four guests. Use promotion code: Saleasota09.
- **Hilton Garden Inn.** Book 4 nights and only pay for three. Rates are adjusted at check-in.

- **Diplomat Resort** with special rates in August of a studio room for \$145 per night plus tax, a 1 bedroom for \$176 per night plus tax, a 2 bedroom for \$255 per night plus tax. Special rates in September and October include \$138 per night plus tax for a studio, \$166 per night plus tax for a 1 bedroom and \$240 per night plus tax for a 2 bedroom. Extra people are \$15 each per night in units with extra bedding only. Use promotion code: SP
- **The Palm Bay Club** with rooms as low as \$150 per night plus tax. Use promotion code: Saleasota.
- **La Palme Royale Bed & Breakfast** with rates starting at \$150/night plus tax. Use promotion code: Buy (Blackout dates: Sept. 4 - 7, 2009)
- **Hyatt Regency Sarasota** with rooms as low as \$179 per night plus tax. Use promotion code: Sunshine on Sale.

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**Sarasota and her string of eight islands are located along Southwest Florida's Gulf Coast between Tampa and Ft. Myers. Sarasota and Her Islands is comprised of Sarasota, Longboat Key, Lido Key, St. Armands Key, Manasota Key, Siesta Key, Casey Key, Englewood, Nokomis, North Port, Osprey and Venice. In addition to sandy beaches, Sarasota and Her Islands also offer numerous cultural and ecological attractions. For more information on saving and discovering in Sarasota, call the Sarasota Convention & Visitors Bureau at (800) 522-9799 or visit [www.sarasotafl.org](http://www.sarasotafl.org).**